



EQUIP ELITE
CUSTOMER LOYALTY PROGRAM

EQUIP ELITE CONNECT

by the EQUIP GROUP

SIMPLIFYING YOUR BESPOKE HOME FURNISHING JOURNEY

Vol. 1, 2018

Events

3b0SSES

LAUNCH OF 360SSES DESIGN WEEK AT ATOMI & ACTUS HAUSE (MANDARIN GALLERY, LEVEL 4)

BALDWIN®

IB RUBINETTI

victoria + albert®
volcanic immersion baths

vismara
vetro

We kicked off the 360sses Design Week at Mandarin Gallery with a cocktail party for our clients, associates and friends. 360sses is a play on the word 3 bosses. The event was held from 1-18 June 2018. The event is unique as 3 bosses from different bespoke home furnishing disciplines have come together to offer a holistic service that takes the customer on an experiential journey that incorporates Design, Supply, Installation, Warranty and Customer Rewards.





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BOHOLOGY

AN AFTERNOON OF BESPOKE LADIES' FASHION WITH SERENA FORLINO AT BOHOLOGY

The EQUIP GROUP rewarded its customers enrolled in its EQUIP ELITE Customer Loyalty Program with an afternoon of bespoke Italian high fashion. This event was tailored specifically for its stylish female clientele. Serena Forlino (owner of Bohology), welcomed the guests to her cozy and eclectic boutique in the Singapore CBD and presented her philosophy of bringing in the hidden treasures of Italy to dress ladies in a beautiful way which reflects each woman's unique personality. Many new friendships were also formed and the afternoon ended with some guests leaving happily with their unique purchases.

Shop at the EQUIP GROUP and benefit from our customer loyalty program which puts our customers first. Your trust in us means everything.





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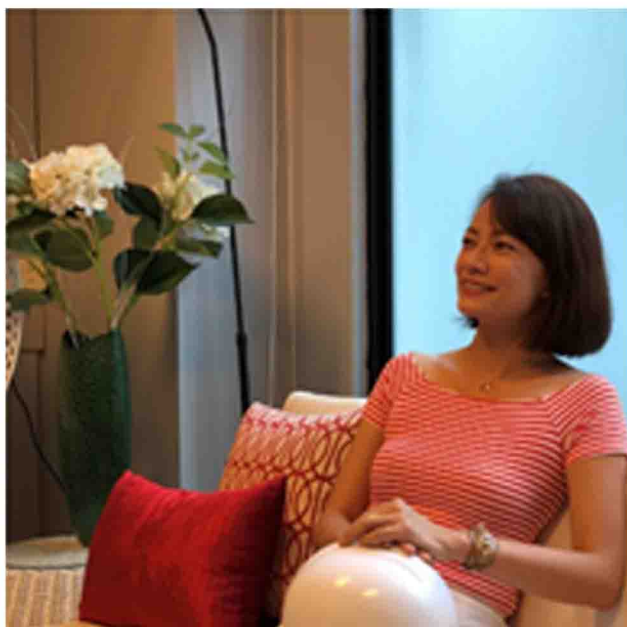
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Home Improvement

EQUIPRENO

INTRODUCTION OF RENOVATION SERVICES TO SERVE OUR CUSTOMERS BETTER



Brenda Wang, Director - Head of Renovation Services

The EQUIP GROUP welcomes Brenda Wang who joins as Head of Renovation Services. With a keen eye on details and filled with zesty passion, Brenda leads a team of experienced and hands-on Project Managers who are solutions providers to marry form + function in any working or living space. The team works closely with the Interior Designer and the end user to value engineer and transform designs into reality.

During Brenda's past 11 years in interior fitting-out, she has delivered projects for some of the world's renowned international brands such as: Ritz Carlton, Sands, Mandarin Oriental, St Regis Residences, Four Seasons, Ferrari, LVMH Group, Lancome, Jimmy Choo, Bottega Veneta, Versace, Brioni, Ermenegildo Zegna, Swarovski, Shanghai Tang, MCM and many more.

Brenda was formerly the Business Development Director for Cassina Contract Division Asia-Pacific under the Poltrona Frau Group – a top Italian company leading in bespoke furniture and interior fittings for high-end retail stores, luxury hotels and residences.

**Looking for a Reliable and Efficient Contractor?
Engage our EQUIP Renovation Services Team.
Send email to renovation@equip-design.com
and request for a complimentary quotation.**





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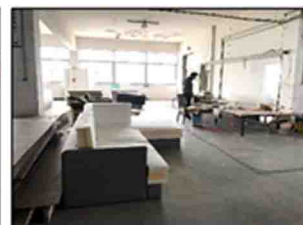
INTRODUCTION OF RENOVATION SERVICES TO SERVE OUR CUSTOMERS BETTER



The space we work or live in undergoes wear and tear on a daily basis. This situation creates instances where repair works have to be carried out to reinstate the space back to its original condition or even reach an improved state.

Our Hospitality/Residential Interior Fit-out Team has over 25 years of experience in meeting the requirements of our discerning customers. The following is a list of services which our team can execute exceptionally well:

- A&A Works
- Maintenance & Repair Works
- Reinstatement Works
- Interior Fitting-out includes:
 - Ceiling & Wall Partition/Painting Works
 - Masonry Works (Tiling, Waterproofing etc)
 - Flooring Works (Tiles, Timber, Carpet etc)
 - Carpentry Works
 - Upholstery, Wall Covering & Window Dressing
 - Sanitary & Plumbing Works
 - ACMV Works
 - Electrical Works
 - CCTV & Security System





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EQUIP ELITE Partners



PIECE TOGETHER THE PERFECT SKINCARE REGIMEN WITH NOVU'S POTENT ENLIVEN ANTI-AGERS



Every time you shop at the EQUIP GROUP (Equip-Design or Equip-Bathrooms), you earn EQUIP ELITE customer loyalty points. Convert your customer loyalty points and redeem for cash vouchers to spend at our list of lifestyle partner vendors. Contact us at Tel: 6338 3838 to redeem your cash vouchers.

NOVU is one of our EQUIP ELITE Partners in the Medical & Aesthetics Category. Visit any of NOVU's 10 clinics in Singapore and purchase their range of Enliven anti-agers. Please present your EQUIP ELITE Cash Voucher/s to the NOVU staff upon payment to enjoy instant cash rebate on your purchase.



Enliven

Anti-aging series packed with natural fruit extracts and antioxidants to protect and defy skin aging.

LIFTING EYE GEL 15ml

Eliminate eye rings and eye bags, fend off fine lines and wrinkles and lift tired eyes with this lightweight, anti-oxidant rich and hydrating gel.



INSTRUCTIONS:

Squeeze eye-gel onto your ring-finger and gently dab the gel from one corner of the eye to the other, staying just under the eyelash line to avoid getting any gel in your eye. Dab back and forth from the eyelid, to the side of the eye and beneath the eye two or three times.

TONING MOISTURIZER 30ml

A skin plumping formula that promotes cell restoration, brightens skin, stimulates collagen production and slows down skin oxidation.



INSTRUCTIONS:

Apply a moderate amount to the face, neck and décolletage area. Gently massage in with fingertips, avoiding close contact around the eye area. For best results, apply after Radiance Essence.

RADIANCE ESSENCE 30ml

A perfect skin booster that improve skin cell renewal, prevents moisture-loss, locks in hydration deeper within the skin and soothe sensitive skin.



INSTRUCTIONS:

Apply tiny dots of essence and lightly blend all over face using short, light strokes. Whilst the serum is still wet, gently tap your face with your fingertips for half a minute. The tapping action encourages the essence to sink fully into the deeper layers of the skin.

SMOOTHENING HYDRATOR 30ml

Packed full of anti-oxidants and nutrients to prevent premature skin aging, to wake up restless skin, keeping it fresh and hydrated through the day to combat environmental factors.



INSTRUCTIONS:

Apply a moderate amount to the face, neck and décolletage area. Gently massage in with fingertips, avoiding close contact around the eye area. For best results, apply after Radiance Essence.



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Equip Advice



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WHAT TO DO AFTER YOU HAVE COLLECTED YOUR HOUSE KEYS?

Collecting the keys to your new house is always an exciting moment, followed by some hints of anxiety. You will be wondering where to begin as you embark on your journey to create a dream home for your family. We have some tips for you to simplify your bespoke home furnishing journey.

STEP 1: Decide on a renovation budget

Request a meeting with our creative and experienced in-house Interior Designers.



Norman Yeo



Ar. Kelly Cheah

STEP 2: Visit our Flagship Showroom at 33 Ubi Ave 3, #04-34/35, Vertex Tower B, Singapore 408868. Opening hours: 9.00am-6.00pm (Mon-Sat)

The Interior Designer together with our Project Sales Managers will host you and conduct a showroom tour, so that you can view and select your bespoke luxury bath and lock fittings.



STEP 3: Submission of bespoke renovation quotation to customer

You will receive a comprehensive renovation quotation that covers your entire bespoke home furnishing journey comprising of: interior design, supply, installation, warranty and customer rewards. The quotation also includes hacking and disposal works, carpentry works, tiling, lighting, furniture supply, etc. The full works. Revisions to all specifications and work tasks can be made during this stage.



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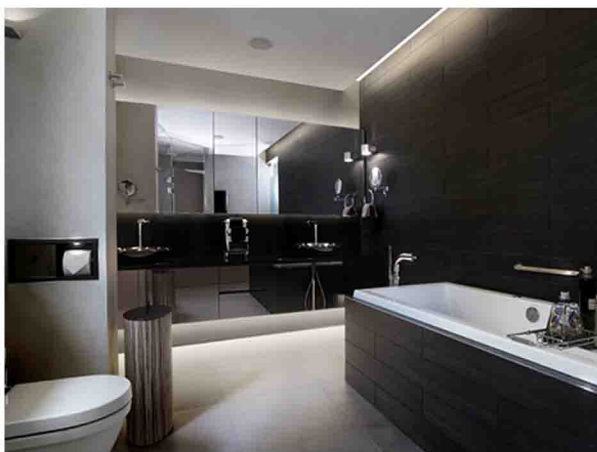


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WHAT TO DO AFTER YOU HAVE COLLECTED YOUR HOUSE KEYS?

STEP 4: Confirmation of renovation quotation, payment and commencement of works

You will receive a detailed schedule on the renovation works to be completed with delivery schedules all clearly indicated. Our team will professionally manage the entire renovation project and keep you posted on progress on a timely basis. We also provide warranty on all aspects of the renovation and supply completed. The wonderful thing is that you only deal with one company for your entire renovation journey.



STEP 5: Enjoy the benefits of being an EQUIP ELITE Customer

You will be awarded customer loyalty points when you spend at the EQUIP GROUP.
Every 20 loyalty points = \$1.00 cash voucher.

Example:

You spend a total of \$50,000 on a renovation project by engaging us. You can redeem 50,000 customer loyalty points for \$2,500 cash vouchers that can be spent at 15 lifestyle partner vendors that are categorised into 5 segments:

- Aesthetics & Medical - Beauty & Fashion - Food & Beverage - Home & Living - Motoring





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WHAT TO DO AFTER YOU HAVE COLLECTED YOUR HOUSE KEYS?

How do I spend **\$2,500.00** EQUIP ELITE cash vouchers?



OPTION 1: FOOD & BEVERAGE



Dine at award winning No Menu Italian Restaurant helmed by Chef, Osvaldo Forlino. Spend **\$600.00** for 4 pax (includes wines).

OPTION 2: MEDICAL



Get your annual health screening done at Crawfurd Medical Clinic @ Suntec. Spend **\$298.00** for a Bronze Package.

OPTION 3: MOTORING



Replace your worn car tyres at Hurry Tyre. Spend **\$800.00** for 4 pcs of quality Pirelli tyres.

You still have a balance of **\$802.00** to spend at other EQUIP ELITE partner vendors after spending at the above 3 partner outlets. Go to www.equip-group.com to see the full list of EQUIP ELITE partner outlets.